

Romain Peltier

Senior Product Designer - SaaS, Data & AI, Design Systems

7 years of product design experience on complex, high-value products.
40+ freelance projects for major accounts (finance, healthcare, industry, luxury).
For the past 3 years at Sanofi, I've worked with product and data teams on AI platforms and data-driven experiences, and contributed to the global Design System.

EXPERIENCE

Sanofi Jan. 2026 - Aug. 2026

CX Product Designer - Elements Design System

Charts Library & Design System Scaling

- Ran cross-product research with other designers to find recurring UX patterns, data viz needs, and what was worth standardizing
- Structured the Charts Library with the design and engineering teams (guidelines, components, accessibility, reusable patterns)
- Built shared foundations for dashboards and data-driven experiences across Sanofi, together with the Elements team

Sanofi Mar. 2023 - Dec. 2025

CX Product Designer - Prism Platform - Marketing Mix Modeling

CEO-sponsored AI project - built from scratch as a team

- Product Designer on Prism, an internal AI Marketing Mix Modeling platform built from scratch with the Product Owner, data scientists and developers
- Dashboards, complex workflows and data visualization for global marketing teams, designed in close collaboration with the Product Owner
- Workshops with data scientists and brand managers to make complex data readable, then iterations with developers and business teams
- Agile setup, in an international and cross-functional team

Freelance Senior Product Designer 2019 - 2023

End-to-end Product Design / UX Research / UI / Design Systems

Aroma-Zone

BNP Paribas

Danone

FABERNOVEL (EY)

L'Oreal

Marriott International

Mobility Work

Moofize

Printemps

Societe Generale

Veesual

- Designed complex digital products with clients' product and tech teams, from discovery and prototypes to high-fidelity UI and design systems
- Industries: industrial B2B SaaS, e-commerce, healthcare (regulated), finance, luxury, and generative AI
- Worked day to day with Product Managers, developers and business teams, using Agile methods
- Built design systems with in-house designers and developers (tokens, components, guidelines) to keep products consistent
- Dashboards and data visualization for internal tools and an industrial maintenance platform (Mobility Work), based on feedback from technicians
- Used to turning complex business needs into clear interfaces for non-technical users

WHY THE ACCELERATOR

3 years inside Sanofi - good knowledge of the ecosystem, the CX teams and how they work

AI & Data track record - Prism (0 to 1), Charts Library, dashboards at global scale

Design System - contributed to Elements with the team, cross-product standards

Ready to commit internally - I want to stay for the long run on digital health products, with teams I already know



CONTACT

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SKILLS

Design

Product Design E2E

UX Research

Data Visualization

Design Systems

High-fidelity UI

Prototyping

Accessibility

Domains

Pharma & Health

B2B SaaS

AI Products

Data-driven

Regulated

Methods

Agile/Scrum

Discovery

Ideation

Cross-functional

Tools

Figma

Prototyping

Tokens & Components

EDUCATION

Apple Developer Academy
Foundation Program - iOS
2020

Universite de Toulon
Master's Degree - Ingemedica
2018 - 2019

IIM Paris
Bachelor's in Multimedia
2016 - 2017

Universite de Reims
Associate Degree - MMI
2014 - 2016

LANGUAGES

French - Native
English - Professional (working language at Sanofi)

CERTIFICATION

Webflow Experts